

Message Text

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PAGE 01 MOSCOW 04423 131534Z
ACTION EUR-12

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UNCLAS MOSCOW 04423

USDOC FOR BEWT/TDAD (BOWIE)

E.O. 11652: N/A
TAGS: BEXP, BTRA, UR
SUBJECT: SEMINAR ON MARKETING IN THE U.S.
REF: (A) USDOC 4592 (NOTAL), (B) MOSCOW 3262 (NOTAL)

1. ON RECEIPT REFTEL (A), COMATT SPOKE BY PHONE WITH MEL'NIKOV AT SOVIET MINISTRY OF FOREIGN TRADE AND RAISED PROPOSED NEW DATES (MAY 28 - JUNE 3) FOR SUBJECT SEMINAR WITH HIM. (NOTE: USCO CAN BE OPEN MAY 29 IF NECESSARY). MEL'NIKOV SAID THAT ALTHOUGH HE WANTED TO CHECK NEW DATES OUT WITH HIS SUPERIORS, THEY LOOKED AGREEABLE TO HIM AND HE WAS SURE THERE WOULD BE NO WMFFICULTY IN HAVING THEM ACCEPTED. HE LEFT CLEAR IMPRESSION THAT NEW DATES WILL POSE NO PROBLEMS FOR SOVIETS. WE WILL, HOWEVER, BE IN TOUCH WITH HIM AGAIN DURING WEEK OF MARCH 13-17 TO SEEK FINAL CONFIRMATION.

2. AS REGARDS NUMBER OF TOPICS FOR SEMINAR NOTED PARAGRAPH 3, REFTEL (A), MEL'NIKOV EXPRESSED SOME PUZZLEMENT ABOUT DISCUSSION ON U.S. EXPORT REGULATIONS. WILL THAT NOW BE SEPARATE TOPIC IN ADDITION TO TOPIC SUGGESTED PARAGRAPH 3(E) REFTEL (B), OR WILL LATTER TOPIC BE CHANGED TO CONCENTRATE ONLY ON U.S. REGULATIONS GOVERNING IMPORTS
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OF GOODS FROM COMMUNIST COUNTRIES, EXCLUDING DISCUSSION OF U.S. EXPORT REGULATIONS TO THOSE COUNTRIES? PLEASE ADVISE.

3. AS BEWT AWARE, IF EMBASSY ARRANGES ACCOMMODATIONS, DELEGATION WOULD HAVE TO COME AS "GUESTS OF EMBASSY". AND WE WILL THEREFORE NEED LIST OF NAMES AND

PASSPORT DATA OF SEMINAR PARTICIPANTS IN ADDITION TO THE
EXACT TYPE AND NUMBER OF ROOMS NEEDED OVERALL. TOON

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